



## CONTACT

### PHONE

06 2166 3720

### EMAIL

edgarlopessalvador@gmail.com

### CITY

Tilburg, the Netherlands

### LANGUAGES

Dutch (native) · English (fluent)

## COMPETENCES

### Markets & trading

FX & futures trading

Macro analysis

COT positioning

Intermarket research

Portfolio risk management

### Marketing

Email lifecycle & winback

YouTube, shorts & livestreams

SEO & GEO (AI search)

Affiliate marketing

Community (Discord)

Conversion tracking

Technical writing

### AI & building

Claude Code

Multi-agent workflows

Make.com

n8n

RAG & knowledge bases

TypeScript / Next.js / React

Node.js

Supabase & SQLite

API integrations

Deployment (Cloudflare, VPS)

### Tools

TradingView

Figma

Mailmodo

Whop

Search Console

DataForSEO

Rybbit

# Edgar Lopes Salvador

## Market Analyst & Futures Trader · AI Systems Builder

I am a market analyst and futures trader with six years of trading experience. I build AI systems with Claude Code that run marketing, research and coaching work from start to finish. At Toodegrees I run marketing operations and I built the company's AI workspace. Pages 2 to 5 show eight systems I built. Page 6 is an SEO and GEO case study.

## EXPERIENCE

### Marketing Operations & AI Systems

2026 – present

Toodegrees · trading education and TradingView tools · remote

- Run four marketing streams: email, YouTube, Discord and a monthly Intermarket Report. Content ships six days a week.
- Write and send three weekly emails and segmented winback campaigns. I track conversions on every send.
- Produce the weekly YouTube line: a livestream, a long-form video with shorts, and prop-firm reels. I record the voiceovers and chart captures.
- Produce the monthly Intermarket Report (about 41 pages, Figma) with a reel trailer.
- Run weekly SEO and GEO for toodegrees.trade. Sessions per 28 days grew 36%. Top-10 keywords grew from 1 to 5 (page 6).
- Designed and built Toodegrees OS, the team's AI workspace with Claude agents and a human review step.
- Write help-center articles, tool manuals and prop-firm guides.

### Co-Owner

Jul 2023 – present

Trading Pit Tribe · part-time · forex markets · remote

### Forex Trader

Apr 2020 – present

Self-employed · FX and futures, portfolio risk management

### Junior Investments Specialist

Apr 2023 – Apr 2024

Saxo Bank · Amsterdam-Zuid

### Intern, then part-time employee

Feb 2021 – Jan 2022

L'Atelier Tailoring · Amsterdam

### Sales Associate

May 2017 – Dec 2019

The Society Shop · Lelystad

## EDUCATION

### Minor FinTech: Investing & Trading

Aug 2021 – Jan 2022

The Hague University of Applied Sciences

### Fashion & Management, Marketing Innovation

2018 – 2022

Amsterdam Fashion Institute (AMFI)

### HAVO, Economics & Society

2013 – 2018

SG De Rietlanden

## CERTIFICATES

Market Structure Science · New York Institute of Finance

Jun 2023

Financial Market Analysis · International Monetary Fund

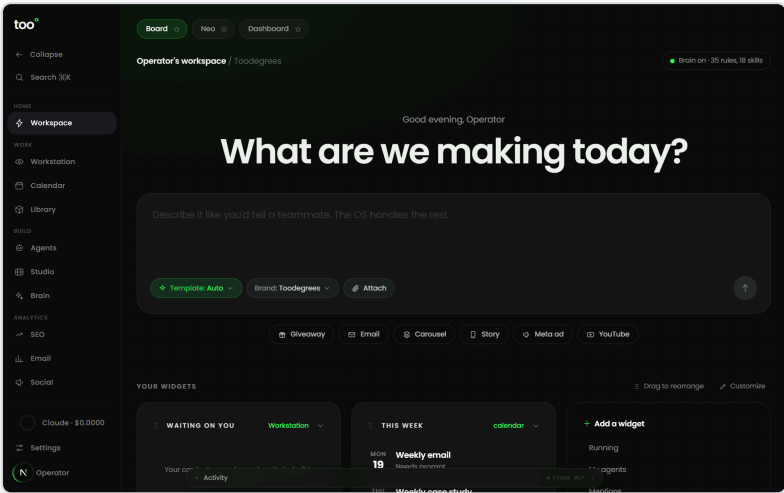
Jun – Dec 2023

CompTIA A+ · Cybrary

Dec 2016

01 Toodegrees OS Live · os.toodegrees.trade

The AI workspace the Toodegrees team uses to make emails, videos, reports and graphics.



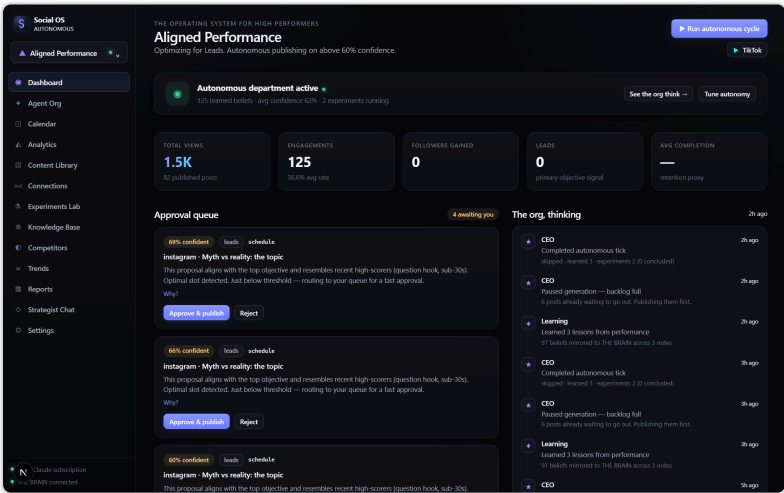
- Staff pick an agent or pipeline. The app adds the brand voice, SOPs and examples from a 756-file knowledge vault, then runs Claude.
- About 70 pages, 63 API routes and 21 agent specs. Agents run on a schedule every 5 minutes.
- 115+ automated test suites and 290+ commits since July 2026.
- Renders video on the server and pushes graphics to Figma.

**Stack:** Next.js, TypeScript, SQLite, Claude, OpenAI, Ollama, Docker, Google sign-in



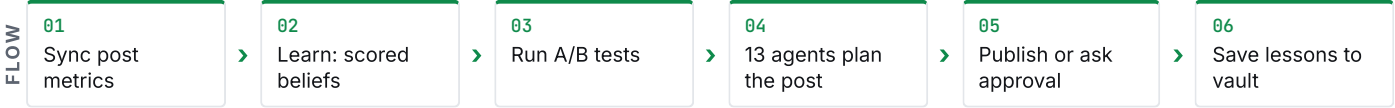
02 Social OS In production

A self-improving social media team made of 13 AI agents.



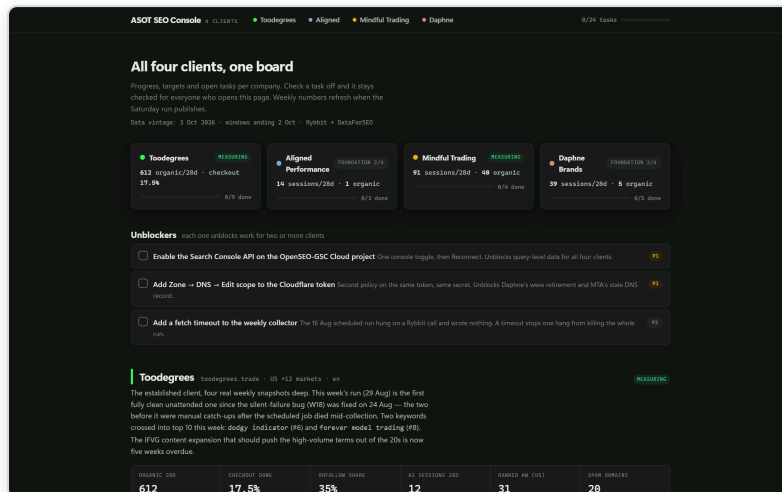
- Decides what to post and when, writes the copy, publishes to YouTube, Instagram and TikTok, and learns from each post's results.
- 13 specialist agents share one memory. Each decision has a reasoning trace you can inspect.
- Runs on its own for Aligned Performance: 80+ published posts so far.
- Nightly competitor scans and carousel rendering.

**Stack:** Next.js, React, TypeScript, SQLite, Claude, Remotion, platform APIs (OAuth)



## 03 ASOT SEO Console 4 clients

A weekly SEO and AI-search report that runs without me.



- Tracks rankings, traffic and whether ChatGPT, Perplexity, Gemini and Claude recommend each client.
- Every Saturday, Claude reads the numbers and writes a client brief, a game plan and HTML reports.
- A full run takes about 11 minutes. Adding a client is one line in a registry file.
- Works in English and Dutch.

**Stack:** Node.js, PowerShell, Claude Code (headless), DataForSEO, Rybbbit, Search Console

FLOW

01

Fix buyer questions

02

Ask 4 AI engines

03

Log citation gaps

04

Collect weekly metrics

05

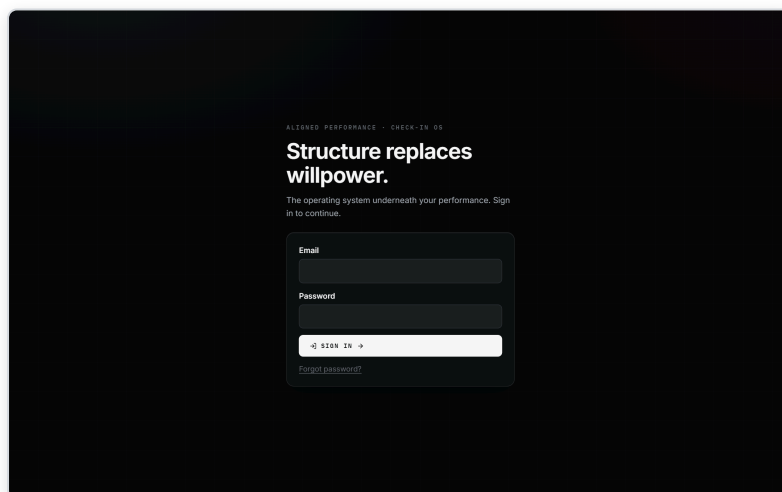
Claude writes brief + plan

06

Publish report, rescan

## 04 Aligned Performance Check-in OS Live · os.alignedperformance.net

A coaching platform that turns client check-ins into trends, risk flags and coach actions.



- Clients log daily and weekly check-ins on stress, recovery and habits.
- Rules flag at-risk clients and suggest protocols. Coaches act from one command center.
- About 7,600 lines of TypeScript, 5 logic engines and 19 pages.
- Each client sees only their own data. The database enforces this and a test checks it.

**Stack:** React, TypeScript, Vite, Supabase, Cloudflare Pages, Resend

FLOW

01

Coach starts a 12-week program

02

Client checks in

03

Trigger rules fire

04

Trends + risk flags

05

Matched resources

06

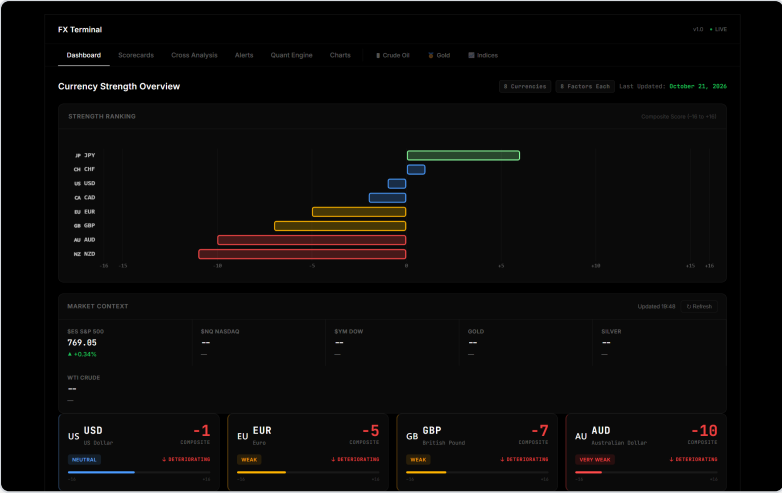
Coach steps in

05

FX Strength Terminal

Quant dashboard

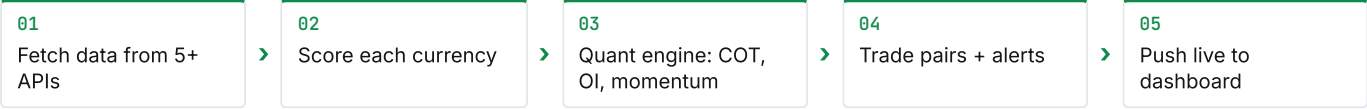
Ranks the 8 major currencies by macro, positioning and trend, then suggests trade pairs.



- Combines macro data, CFTC positioning, open interest and price trend into one score per currency.
- A 10-step scoring engine flags squeeze risk and positioning extremes.
- Live updates every 60 seconds over 9 tabs, including oil, gold and indices.
- About 8,150 lines across 12 modules.

**Stack:** Node.js, Express, server-sent events, FRED, CFTC, Alpha Vantage, TradingView

FLOW

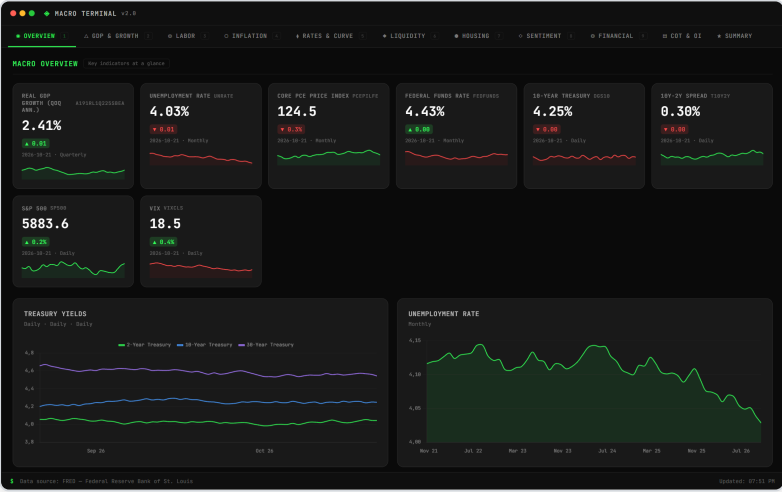


06

Macro Terminal

Macro dashboard

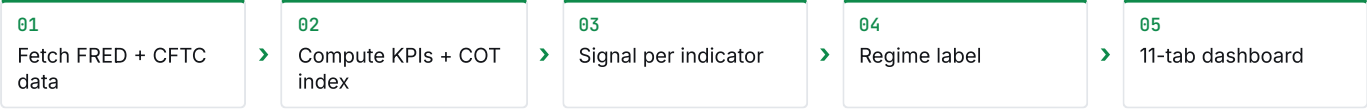
A US macro dashboard that reads the economic regime in the style of Stanley Druckenmiller.



- Pulls 50 Federal Reserve (FRED) series and 15 CFTC futures contracts.
- Gives each indicator a green, amber or red signal with commentary.
- Combines 10 signals into one regime label: expansion, contraction or mixed.
- 11 tabs, from growth and inflation to liquidity and COT.

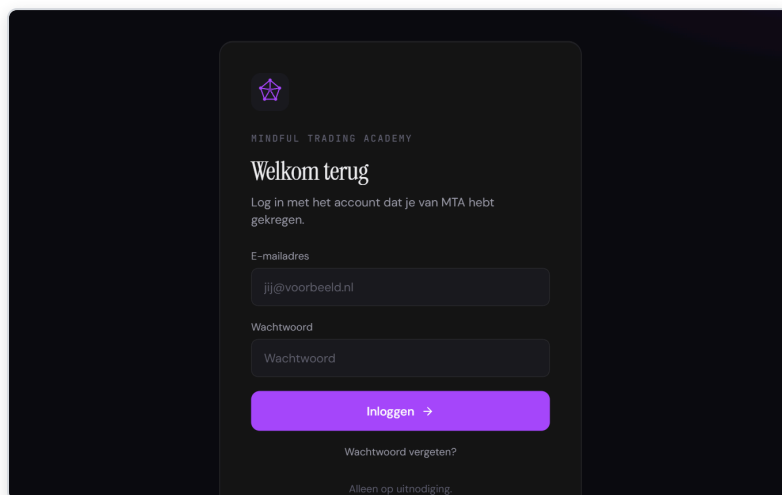
**Stack:** JavaScript, Node.js, Express, Chart.js, FRED API, CFTC API

FLOW



## 07 MTA Mastery E-learning platform

An online trading course for Dutch-speaking students, with interactive chart lessons and certificates.



- 64 Dutch lessons across 4 course tracks, including the 33-lesson SAM Mastery track.
- 10 interactive chart scenes, built with Three.js and canvas.
- Progress dashboard, learning map and PDF certificates.
- Each lesson ends with a quiz and a written reflection. Students earn a certificate per course track.

**Stack:** React, Vite, Tailwind, Three.js, Supabase (moved from Base44), jsPDF

FLOW

01

Student logs in



02

Learning map



03

Lesson: concept, 3D, scenario



04

Quiz + reflection



05

Progress saved

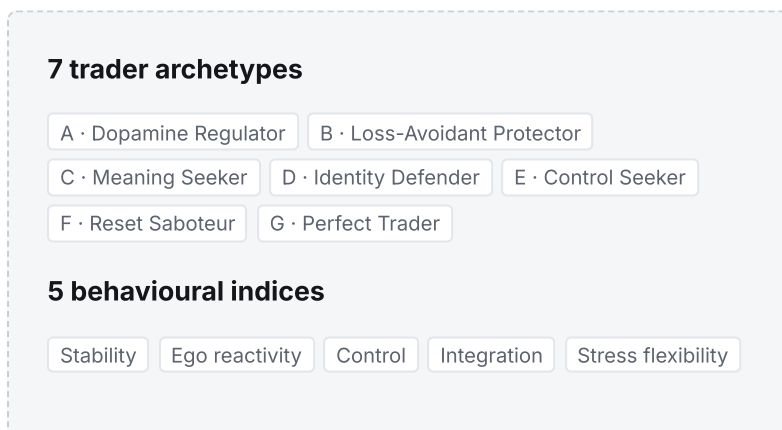


06

Certificate issued

## 08 MTA Psychology Assessment & Check-ins Coach tool

Maps each student's trader psychology and tracks how it changes month by month.



- Students answer a 100-question intake. A scoring engine gives a main and second archetype, 5 indices and up to 5 risk flags.
- Coaches schedule a 20-question check-in every month to track progress.
- Coach views: trend charts, cohort analytics with a correlation matrix, client comparison and PDF reports.
- Claude writes coaching insights per student. Students never see their own scores.

**Stack:** React, Vite, Supabase (Postgres, edge functions), Claude, jsPDF, Cloudflare

FLOW

01

Coach invites student



02

100-question intake



03

Score: archetypes, indices, flags



04

Claude insight + PDF



05

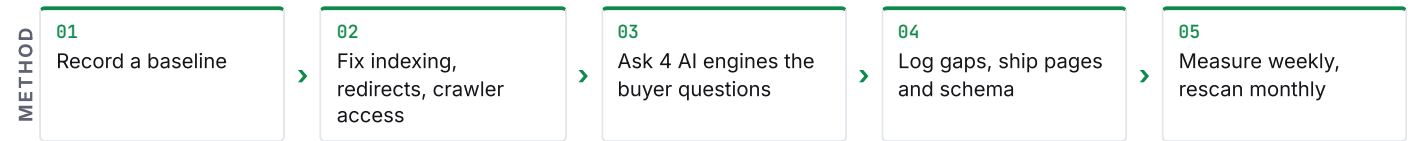
Monthly check-ins



06

Trends + cohort analytics

I ran SEO and AI-search (GEO) work for three companies. Every week I measured traffic and rankings. Every month I checked whether ChatGPT, Perplexity, Gemini and Claude recommend the brand.



Toodegrees

toodegrees.trade

TradingView indicators for ICT traders · US and 12 other markets · 28-day windows to 9 Aug and to 18 Sep 2026

| METRIC                             | BEFORE | AFTER | CHANGE | WHAT I DID                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|------------------------------------|--------|-------|--------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Total sessions                     | 2,028  | 2,757 | +36%   | <ul style="list-style-type: none"><li>Removed a robots.txt rule that blocked AI crawlers, and added a check that stops it from coming back.</li><li>Redirected /levelup. It sent 841 sessions a month to a 404 page.</li><li>Found why pages were not indexed and cut the list from about 140 to 59.</li><li>Wrote six AI-search gap briefs and the explainer posts for them.</li><li>Built the SEO Console (page 3) to run this report every week without manual work.</li></ul> |
| Organic sessions                   | 547    | 612   | +12%   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| US ranked keywords                 | 21     | 31    | +10    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| US keywords in the top 10          | 1      | 5     | +4     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Referring domains                  | 48     | 52    | +4     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Pages crawled but not indexed*     | ~140   | 59    | -58%   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Visits from AI answers, per month† | 7      | 16    | +9     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |

\* Early July compared with 20 September 2026. † July compared with September 2026, the best month on record (Rybbit). Sources since January: ChatGPT 48, Perplexity 13, Gemini 5, Claude 3.

Mindful Trading Academy

mindfultradingacademy.nl · trading psychology · NL and BE · from 11 Aug 2026

| METRIC                          | AUG | BEST, SEP |
|---------------------------------|-----|-----------|
| Google clicks (311 impressions) | 0   | 13        |
| Organic sessions, 28 days       | 0   | 41        |
| Visits from AI answers, 28 days | 0   | 6         |

4.6% of all MTA sessions came from ChatGPT answers: 13 times the share at Toodegrees.

WHAT I DID

- Made the site fully bilingual: 18 Dutch and English page pairs.
- Wrote 7 pillar pages.
- Fixed a soft-404 and added 6 redirects.
- Added lms.txt and structured data for FAQs, terms and blog posts.

Daphne Brands Coaching

daphnebrandscoaching.com · online strength coaching for women · EN and NL · from 10 Aug 2026

Foundation phase: technical and conversion fixes

WHAT I DID

- Fixed the booking path: 28 blog calls to action now open Calendly instead of an email link.
- Built the Dutch /nl/ version of the site.
- Rewrote 6 blog posts with FAQ structured data.
- Added lms.txt and an allowlist for AI crawlers.
- Fixed a conflict between the www and non-www versions of the site.